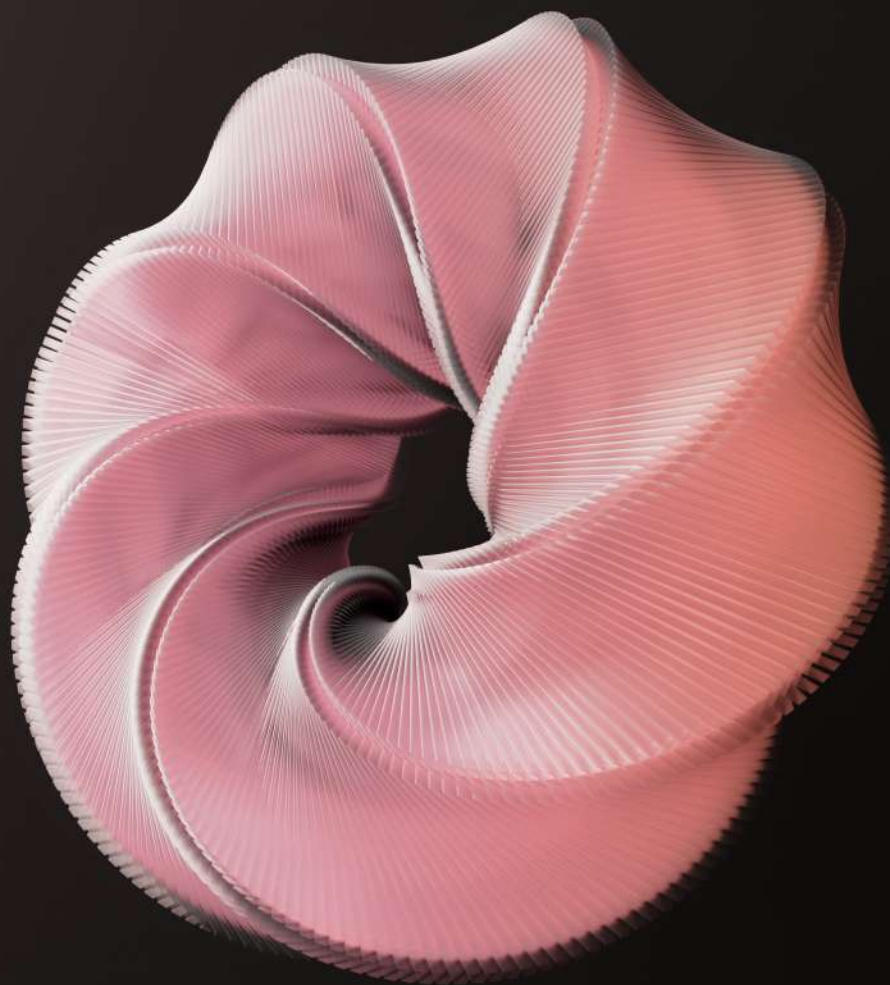




Portfolio



2025-2026

Content is fire. Social
media is gasoline.

– Jay Baer



Meha Gada

Founder and CEO

About Us!



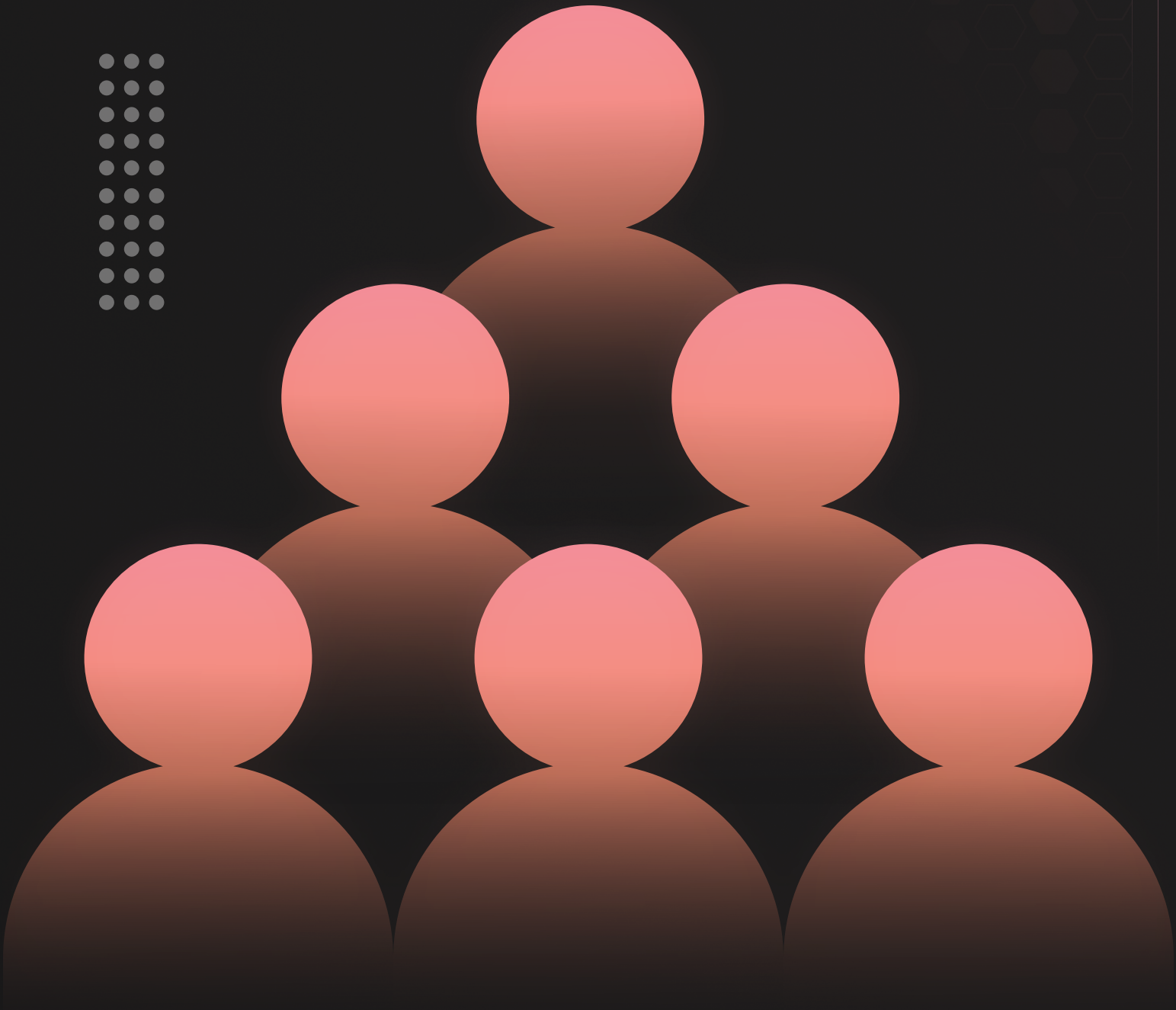
Lykkke was founded by Meha Gada. An engineer by profession, she chose to start her own business in the creative space after almost a decade of accumulating experience in the corporate world.

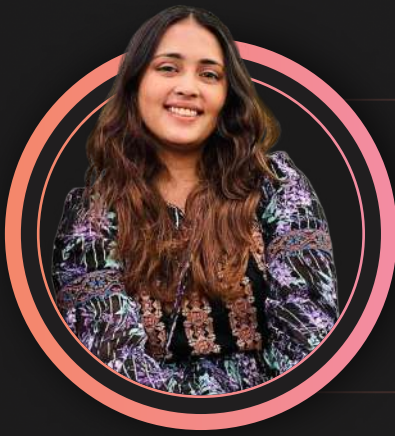
Our motto defines our values. We don't worry about running out of ideas; we worry about fitting them all within a defined range of deliverables.

Happiness is what keeps our creativity flowing. We're a lively team that thrives on breaking rules and pushing boundaries with our creative work.

The Team

Here's the crew that'll be looking after all your digital needs. We're a bunch of curious, creative folks who love seeing your business grow.





Sambhawana Chakraborty

(Graphic Designer)

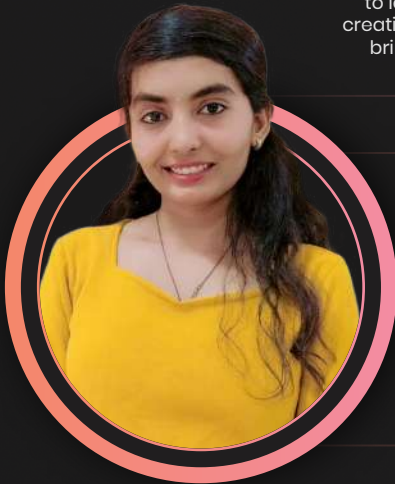
Sambhawana is a creative motion and graphics designer who enjoys blending design, animation, and user experience to craft memorable visuals. Skilled in industry-standard tools including Illustrator, Photoshop, and Figma, she is dedicated to producing designs that inspire and communicate clearly.



Jumana Attar

(Brand Strategist & Content Writer)

Jumana is a writer and brand strategist with 3.5 years of experience working with national and international clients. She combines strategy and storytelling to lead brand campaigns and ensure content meets both business and creative goals. With a background in journalism and communications, she brings research-driven insights, trend awareness, and clear, purposeful communication to every project.



Varsha Jha

(Graphic Designer)

Varsha is a versatile designer with expertise in graphic design, UI/UX, motion graphics, and 3D animation. She combines creative thinking with technical skills in Illustrator and Photoshop to deliver visually striking and user-friendly designs that engage audiences.



Nidhi Piludaria

(Social Media Manager)

Nidhi is a social media strategist and content creator with experience managing multiple brands across industries. She builds engaging content calendars, ideates campaigns, and crafts storytelling that connects with audiences. With her focus on creativity and strategy, she helps brands deliver measurable results and drive growth through impactful digital presence.



Hatim Burhanpurwala

(Social Media Manager & Performance Marketer)

Hatim is an ad manager specializing in performance marketing and digital advertising. He manages campaign execution end-to-end, from setup and targeting to performance analysis. His strength lies in using insights to refine campaigns, improve conversions, and drive consistent results for clients.



Muskan Gupta

(Graphic Designer)

Muskan is a graphic and motion designer with a flair for turning ideas into dynamic visual content. Proficient in Illustrator, Photoshop, Figma, Blender, and After Effects, she focuses on projects that challenge her creativity while delivering meaningful results for brands.



Varun

(Website Developer)

Our website developer specializes in building clean, functional, and user-friendly websites that support brand objectives. Skilled in both front-end and back-end development, he ensures smooth performance, responsive design, and smooth user experience across devices.



Niti Parasiya (Social Media Manager)

Niti is a social media and brand strategy expert who creates campaigns that blend creativity with clear business goals. Skilled in content creation, planning, and storytelling, she focuses on driving measurable results and building strong client relationships.



Adesh Sankpal (Performance Marketer)

Adesh is a performance marketing manager who plans and optimizes ad campaigns to deliver measurable growth. He focuses on media planning, budget allocation, and campaign tracking to maximize ROI. With a data-driven approach, he ensures every campaign reaches the right audience at the right time.



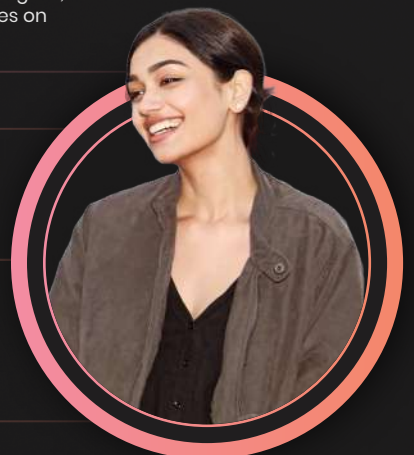
Priya Nebhani (Social Media Manager)

Priya is a social media strategist and content creator with experience managing brands across industries. She specializes in content calendars, campaign ideation, and storytelling that connects with audiences. With a background in digital marketing and brand management, she blends creativity with strategy to deliver measurable results and drive growth.



Abhijit Ganguli (Video Editor & Motion graphics Designer)

Abhijit is a Motion graphics designer and Video Editor passionate about creating impactful visual experiences. Skilled in graphic design, UI/UX, motion graphics, and 3D animation, he uses tools like Illustrator, Photoshop, Figma, Blender, After Effects, and Premiere Pro to bring ideas to life. He thrives on projects that challenge creativity and push technical boundaries.



Ashwini Yadav (Graphic Designer)

Ashwini is a versatile designer passionate about creating visually engaging content. Skilled in graphic design, UI/UX, motion graphics, and 3D animation, she uses tools like Illustrator and Photoshop to craft designs that are both creative and impactful.



Our Services



Branding and Image
Management

01

02

Performance
Marketing

Social Media
Marketing

03

04

Content
Marketing

Paid Ads

05

06

Analytics and
Reporting

Graphic
Designing

07

08

Website
Development

Influencer
Marketing

09



Ehara Engineering



Happy
Teacher's
Day
from Ehara Engineering

Celebrating the mentors who engineer wisdom and build brighter futures

Poppins

Bold **Medium** **Regular**

Montserrat

Bold **Medium** **Thin**

At Ehara Engineering, we've been that partner for over 36 years, driving growth with high-quality sheet metal components that are engineered with innovation, reliability, and trust.



Bliss Brew



Primary Font
APHRODITE

Secondary Font
Sylfaen



#E6F0CF

#DDE9AB

#12281C

#737841



Sip the Difference,
Taste the Bliss



Stile Kart



Provicali

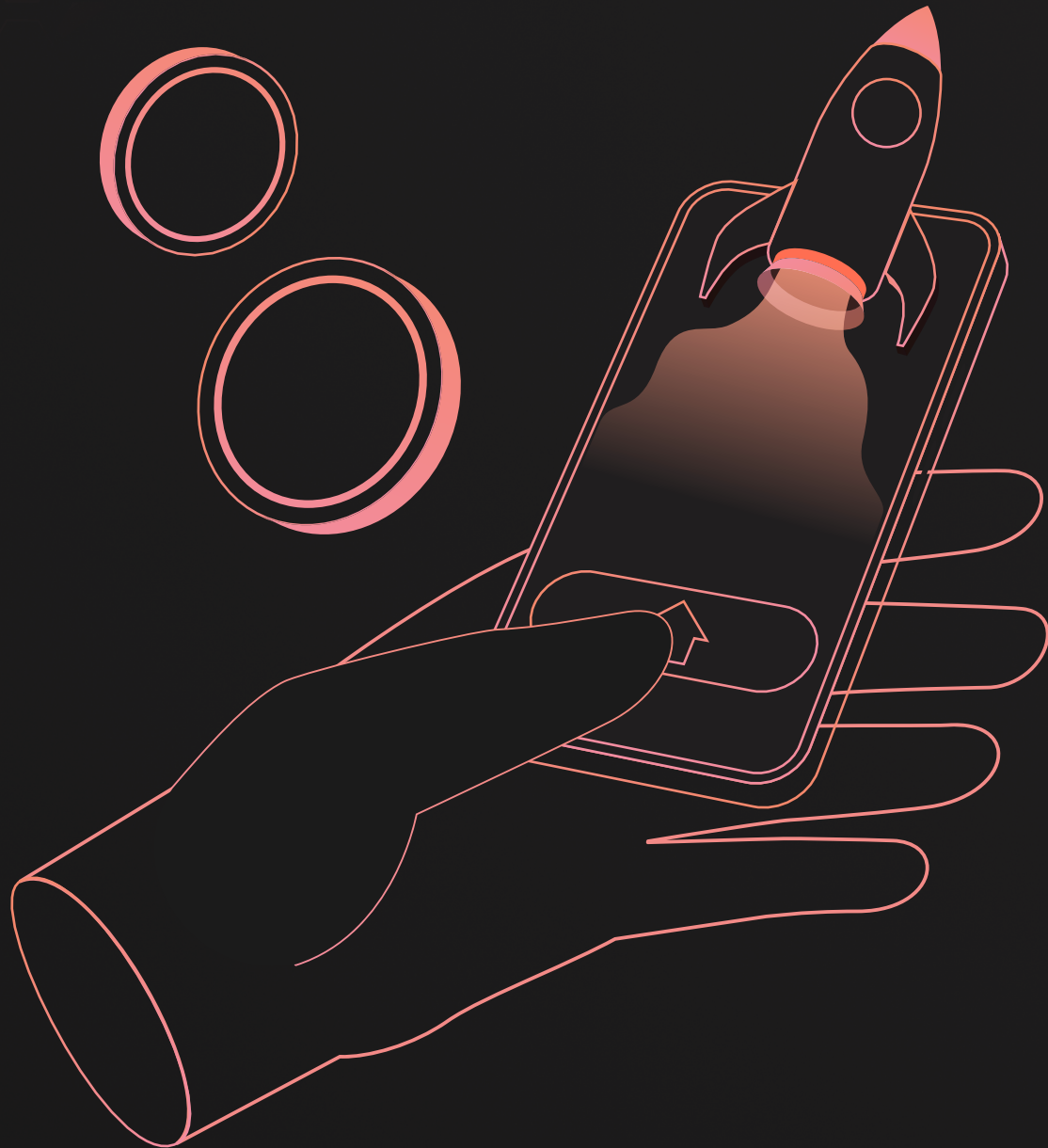
Aa

**FreightSans
Pro Bold**

Aa

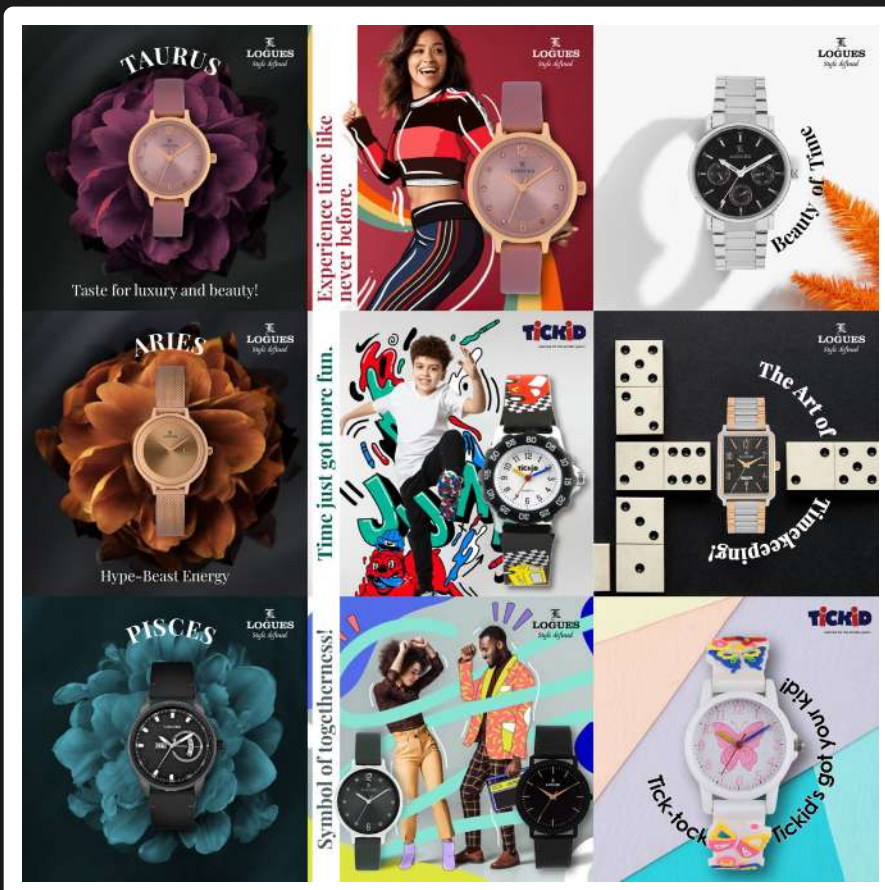
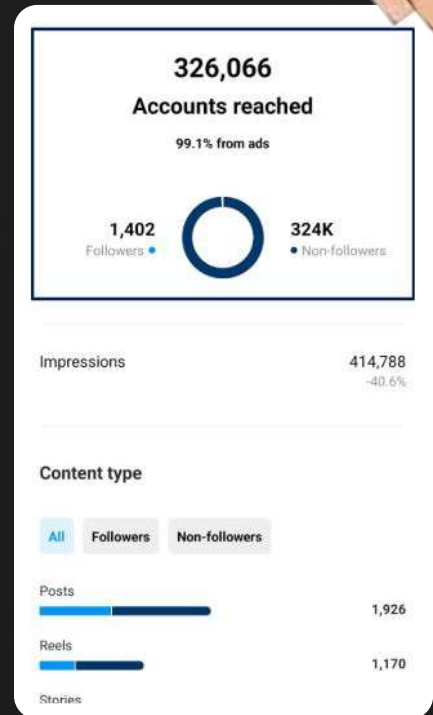
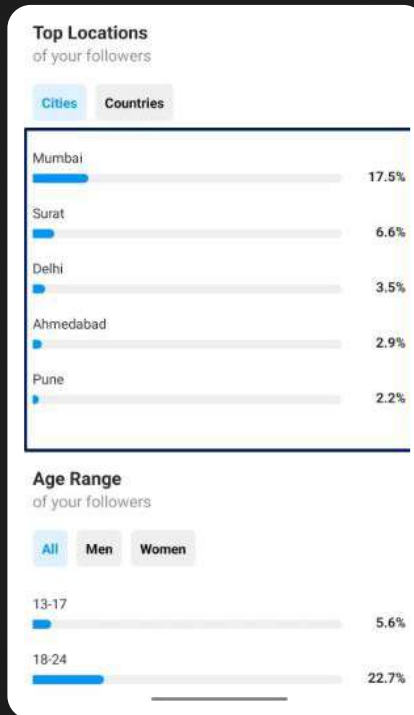
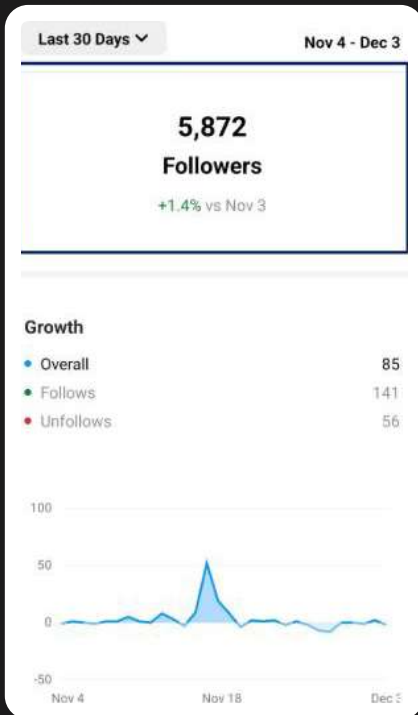
Performance Marketing

Our performance marketing experts excel at generating leads efficiently and adapting to changing budget constraints.



Logues Watches

With a minimal budget and an ingrained understanding of the client's products, we increased the number of followers manifold.



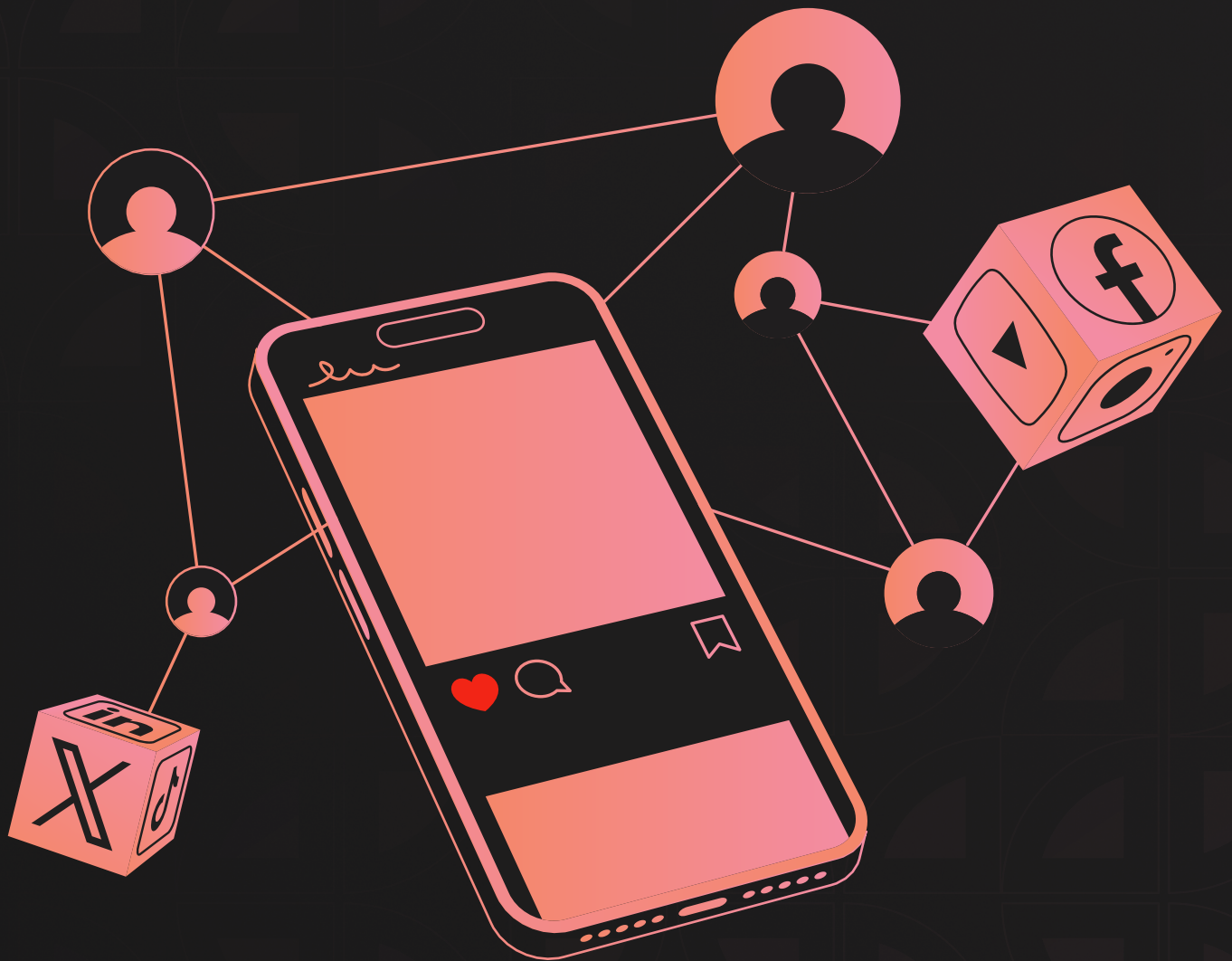
R- Wings

We worked towards pulling the page out of an activity slump, pushing it into the public view, and creating a loyal audience base for the profile.



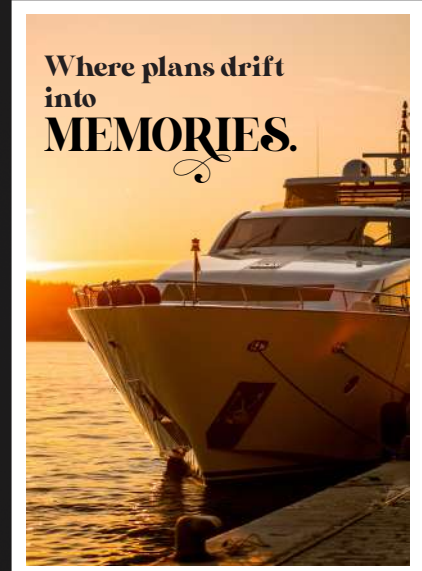
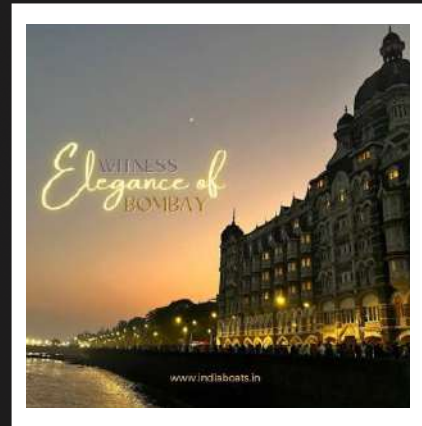
Social Media Marketing

Our social media team stays ahead of trends and algorithm changes, crafting engaging content strategies and delivering outstanding results for our clients. We ensure advance approvals, timely postings, and 360° community engagement.



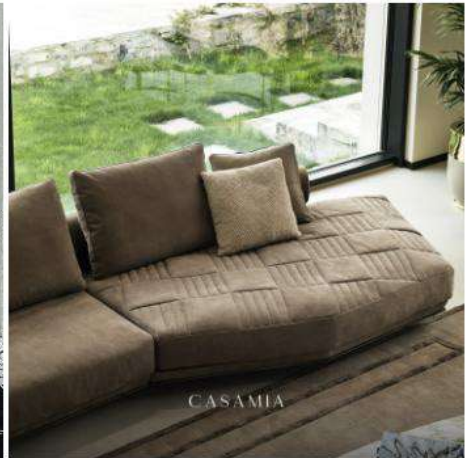
India Boats

A visually appealing and aesthetically enriching feed was created to please the target crowd of India Boats. Minimal content was blended with original images to give a classy spin.



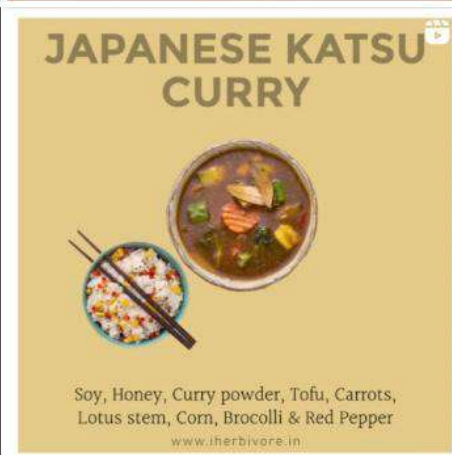
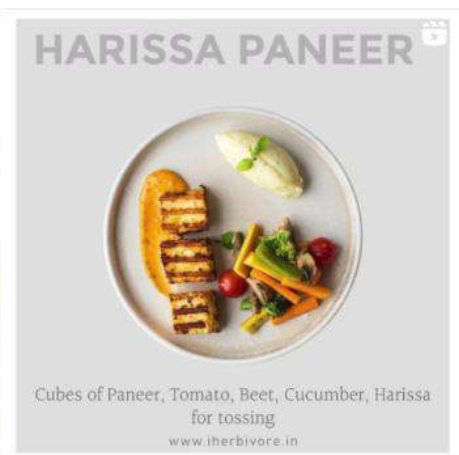
Casamia

We successfully developed Casamia's distinct brand image in and beyond Mumbai through our creative strategy.



Herbivore

With a deep understanding of different culinary cultures and prompt execution of offers, we raised awareness for the prominent cross-continental food delivery service brand Herbivore.



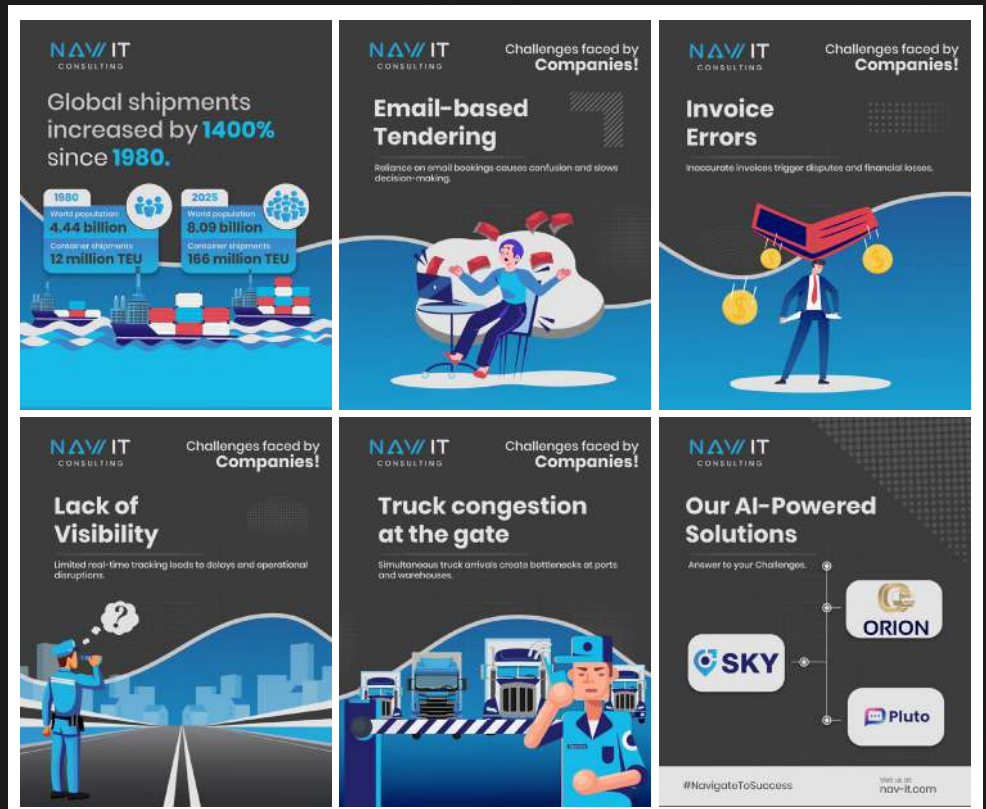
Saadam

With out-of-the-box ideas, quirky content, visually pleasing graphics, and comprehensive community engagement, we drafted a successful narrative for this popular South Indian food brand.



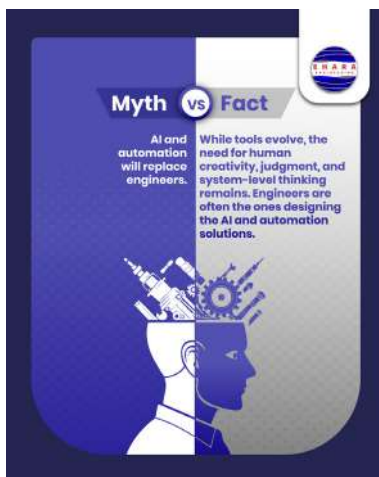
Nav IT

We developed informative graphics for nav IT, educating their audience on the brand and its range of products and services.



Ehara

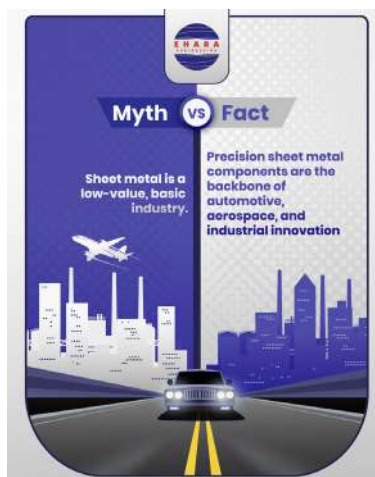
We developed a visually coherent brand identity for Ehara Engineering in the digital space.



Myth vs Fact

Myth: AI and automation will replace engineers.

Fact: While tools evolve, the need for human creativity, judgment, and system-level thinking remains. Engineers are often the ones designing the AI and automation solutions.



Myth vs Fact

Myth: Sheet metal is a low-value, basic industry.

Fact: Precision sheet metal components are the backbone of automotive, aerospace, and industrial innovation.



15th AUGUST

HAPPY 79th Independence day

This Independence Day, let's salute the silent engines of India's progress!



Why?

Ehara Engineering

for your business

HIGH-PERFORMANCE components aren't just about manufacturing; they're about RELIABILITY, EFFICIENCY, and LASTING VALUE.



Engineering Solutions for Every Challenge

From Material Selection to Manufacturing Precision, we Tailor Our Expertise to Meet Your Industry's Performance and Efficiency Demands.



Wear Resistance for Longer Lifespan

We enhance Durability with Protective Coatings and Surface Treatments, Safeguarding Components from Friction, Corrosion in Extreme Conditions.



Precision Manufacturing Unmatched Quality

Our process sequence ensure Tight Tolerances, Minimal Thickness Variation, and Controlled Spring-Back, Delivering Components with Superior Fit and Function.



Built for Strength, Engineered for Excellence

We craft high-strength components that balance DURABILITY, WEIGHT, and FORMABILITY for OPTIMAL PERFORMANCE.



Reliable Supply Chain Cost-Effective Solutions

With a ROBUST SOURCING NETWORK and OPTIMIZED PRODUCTION, we MAINTAIN CONSISTENT QUALITY, TIMELY DELIVERY, and COMPETITIVE PRICING.

Content Marketing

We produce content tailored to your focus group and brand objectives, thereby creating your distinct communication style.


We also publish and distribute your content on various mediums to expand your reach.



GreenWare

With a thorough study of hot topics in the climate discipline, we crafted blogs for an environmentally conscious green solutions company.

The blogs written ticked off the style and tempo requirements posed by this social channel.

 **GREENWARE**
389 followers
5mo • 🌐

[+ Follow](#) ⋮

The thick smog engulfing Delhi is not just a sight; it's an urgent call for action! The city continues to battle a grave challenge - rising air pollution levels. The recent data reveals a startling reality; Delhi's air quality index stood at a staggering 363, categorized as 'very poor.' As the haze settles, the Rashtrapati Bhavan barely peeks through, veiled by the suffocating smog.


Despite the ban on firecrackers during Deepavali, the air quality spiraled down sharply. The aftermath witnessed a dramatic surge in pollution levels, shattering the city's recent progress towards cleaner air. It's disheartening to witness people's flouting of the ban having such a devastating impact.

This isn't just a Delhi woe; neighboring cities too face an alarming rise in pollution. According to reports, Delhi snagged the unwanted title of the world's most polluted city on Monday. Lahore and Karachi followed closely behind, highlighting a regional concern demanding immediate attention.

The thick blanket of smog isn't just a nuisance; it's a health hazard. PM2.5 levels soared drastically, surpassing safe limits multiple times, posing severe health risks, especially to our respiratory systems. It's high time we acknowledge the gravity of the situation and take decisive action.

The time for action is now! Stringent measures and collaborative efforts are imperative. From curbing firecrackers to addressing stubble burning, every step counts. Let's advocate for cleaner air, support sustainable practices, and work hand-in-hand towards a breathable and healthier future for our cities.

[#delhipollution](#)

 **GREENWARE**
389 followers
5mo • 🌐

[+ Follow](#) ⋮

How Climate Change Is Changing Our Everyday Life

Climate change is no longer a faraway problem. It is showing up in our daily lives, in ways we can see and feel.


Hotter days are becoming more common. Heat waves are lasting longer and getting more intense. This puts stress on our health, increases electricity bills, and even affects how well crops grow.

Water is also becoming harder to manage. Some places face heavy floods during rainy seasons, while others face severe droughts. This makes farming unpredictable, which can push up food prices.

Air quality is another issue. Rising temperatures can trap more pollution near the ground, making it harder to breathe, especially for children and the elderly.

These changes affect our health, our food supply, and our economy. The sooner we act, the easier it will be to slow these impacts.

[#climatechange](#)

 **GREENWARE**
389 followers
5mo • 🌐

[+ Follow](#) ⋮

Simple Actions We Can Take to Fight Climate Change

The climate crisis can feel overwhelming, but small steps make a difference.

Switching to renewable energy is one of the most effective solutions. Rooftop solar panels or community solar programs can reduce dependence on coal and gas.

Businesses can focus on energy efficiency. Using energy-efficient machines, improving insulation, and tracking energy use can lower costs and cut emissions.

For individuals, simple actions help too. Reducing food waste, choosing public transport, and buying local food all lower our carbon footprint.

Lastly, talking about climate change is powerful. When more people discuss it, more solutions get attention and funding.

Change starts with awareness, and every step adds up to a bigger impact.

Scientists are stunned as global temperatures hit a record high in September, following a scorching August and July.

The rise, a whopping 0.5°C above the previous record, is described as "absolutely gobsmackingly bananas."

September was a scorching 1.8°C warmer than pre-industrial levels.

What's to blame? High carbon emissions and the swift shift from La Niña to El Niño, releasing ocean heat and driving up temperatures.

This year is set to be the hottest on record, with 2024 likely to follow suit.

Climate experts are sounding alarms! Urgent climate action is crucial as we inch closer to Cop28.

Do you think we're doing enough to combat climate change?

The author can see how you vote. [Learn more](#)

Yes, we should tackle together	0%
We should leave it government	0%
No	0%

0 votes • Poll closed

Surahi (Brochure)

The content for the instruction manual for Surashi water purifiers was developed after many collaborative exchanges with the client and a real-time understanding of the product mechanism.

We present to you
Surahi

**THE FUTURE OF WATER PURIFICATION
EXPERIENCE THE TASTE OF PURITY**

Welcome to Surahi

Dear Customer,

At Surahi, we are committed to being one of the most trusted brands globally, offering world-class choices to modern consumers. Our first product, Surahi, is a revolutionary gravity-based (non-electric) water purifier, designed and developed entirely in-house by a team of highly talented researchers, engineers, and marketers.

At Surahi, we believe that quality is paramount, which is why each Surahi is manufactured and assembled in a sterile environment. The product has also been thoroughly tested at our state-of-the-art quality control lab.

Our focus on excellence has earned us prestigious awards and recognitions, including Bureau of Indian Standards (BIS - IS 10500:2012, IS 10146:1992) and International Organization for Standardization (ISO - 9001,14001) certifications.

Best Wishes,
Surahi

CONTENTS

1. Introduction
2. Items in the box
3. Salient Features
4. Technical Specifications
5. Know your Surahi Purifier
6. Detailed View of Surahi Purifier
7. Important Instructions
8. Filtration Process
9. Setting up Your Surahi Purifier
10. Maintaining Your Surahi Purifier
 - Part 1: Cleaning the Sediment Filter Cloth
 - Part 2: Cleaning the Filter Cartridge
 - Part 3: Cleaning the Water Tanks
 - Part 4: Cleaning the Ceramic Dome
 - Part 5: Replacing the Sediment Filter Cloth
 - Part 6: Replacing the Ceramic Dome
 - Part 7: Replacing the Filter Cartridge
 - Part 8: Restoring your SURAHI (before long vacations)

Graphic Designing

Our graphic designers turn your ideas into stunning visuals that leave a lasting impression.

From minimalist statics to heavy animation videos, we are proficient in the language of optics and promise to turn your feed into an eye-catching whole.

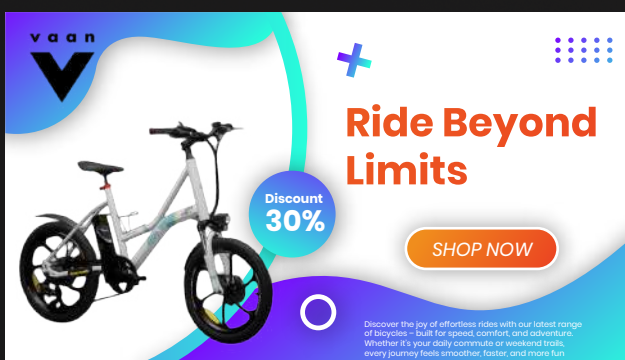
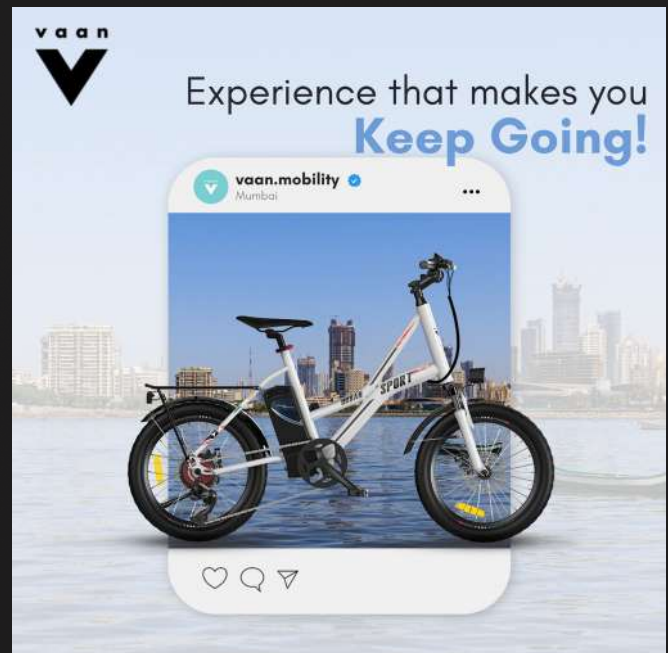
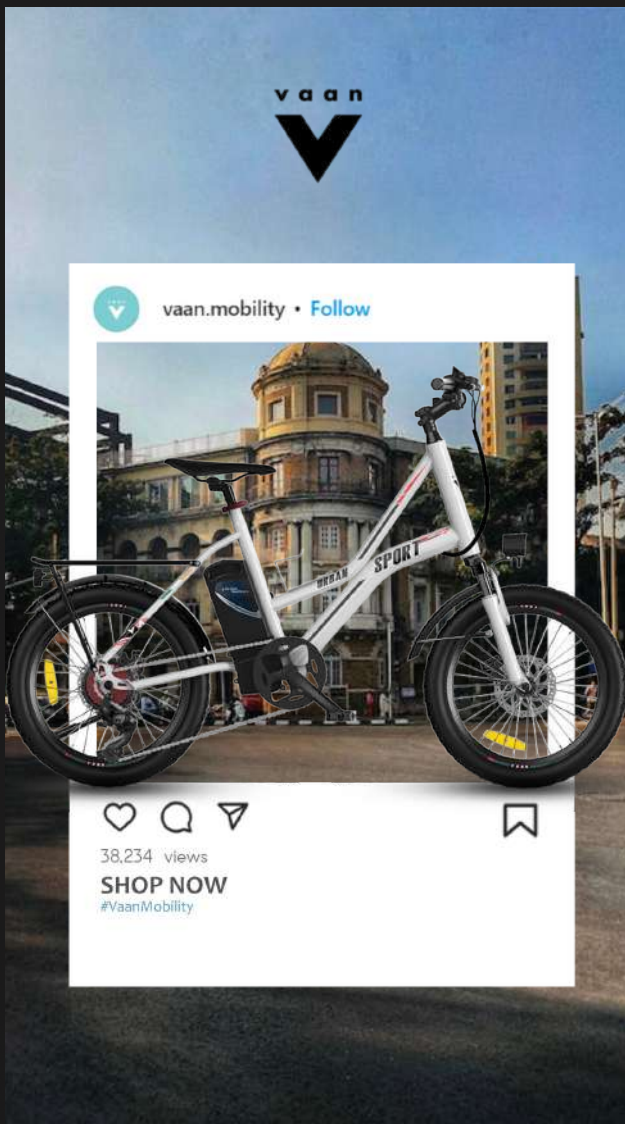


Vaan Mobility

Engaging creatives were planned and created for Vaan Moto's profile.

We captured the essence of the brand through colors and elements.

Loud and outgoing creatives were prepared, keeping in mind the target audience and business objectives.



Surahi Water Purifier

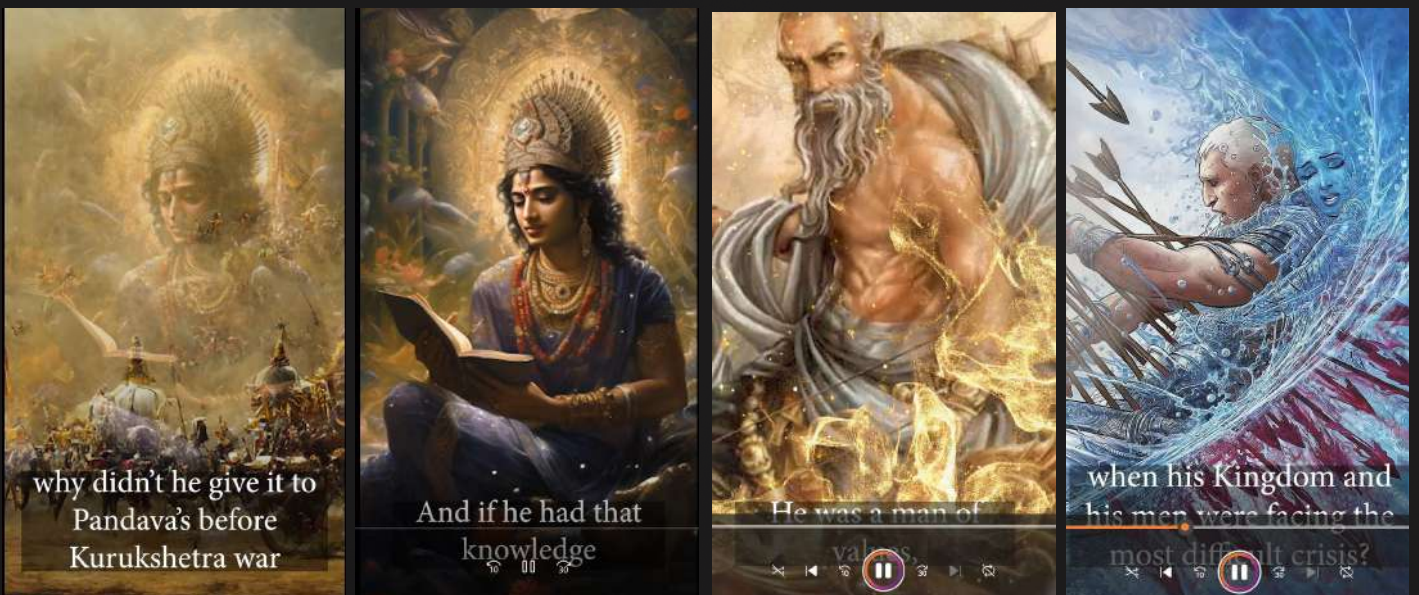
In the instruction manual for Surahi water purifiers, technical aspects were simplified using graphical representations for the clarity and convenience of users.



Ashwini Malhotra

Created videos featuring the retellings of Hindu mythologies.

We complemented deliberate character development with AI voiceovers to bring the exercise full circle.



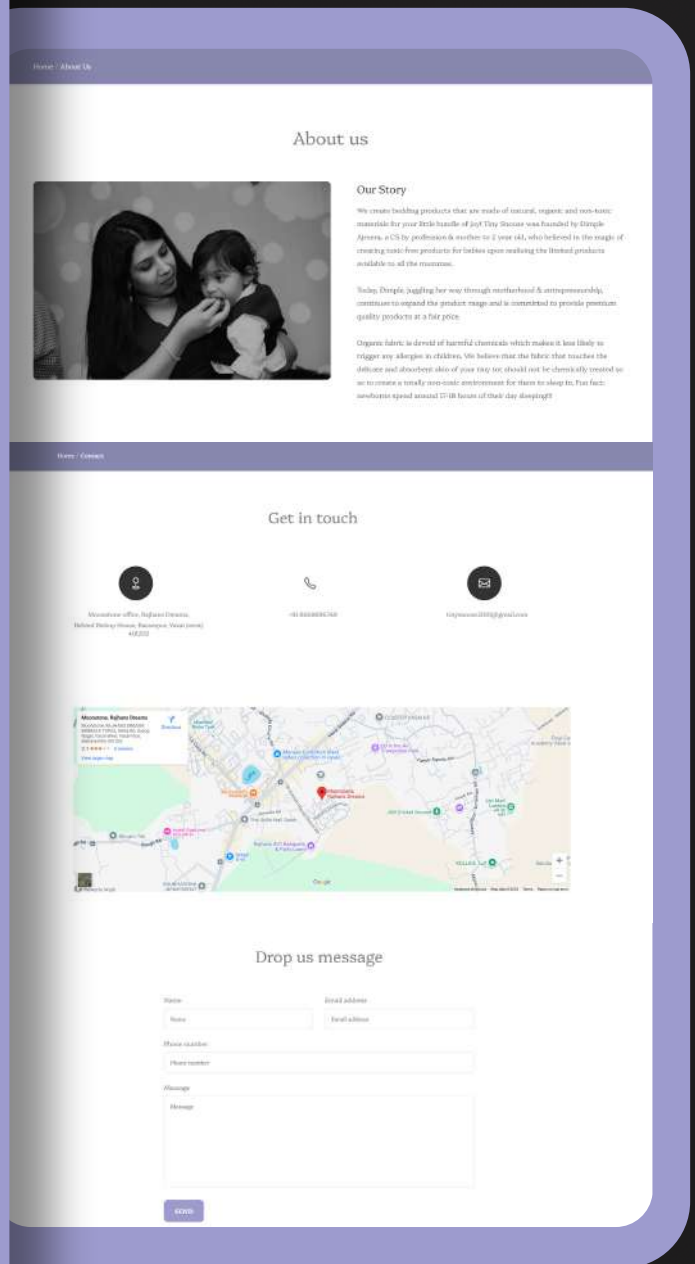
Web Development

Our developers create secure and stylish websites for the digital world.

We ensure they're not only visually appealing but also user-friendly.
current trends.



Tiny Snooze



Ehara Engineering



Surahi Pure

Welcome to Nexia Marketing and Services Email: contactus.nexia@gmail.com

[HOME](#)[SURAHİ WATER PURIFIER](#)[CERTIFICATIONS](#)[FAQS](#)[CONTACT](#)

WELCOME TO NEXIA!

We Present To You Surahi, Th

The revolutionary water purifier promises to transform the way you experience water. With its cutting-edge technology and sleek design, Surahi is sure to elevate your drinking experience to the next level. It's a revolutionary gravity-based (non-electric) water purifier, designed and developed entirely in-house by a team of highly talented researchers, and engineers.

[Experience Surahi, Clean water for a healthy life! ➔](#)

ABOUT US

We are Nexia Marketing and Services

At Nexia, we are committed to being one of the most trusted brands globally, offering world-class choices to modern consumers. Our first product, Surahi, is a revolutionary gravity-based (non-electric) water purifier, designed and developed entirely in-house by a team of highly talented researchers, engineers, and marketers.

At Nexia, we believe that quality is paramount, which is why each Surahi is manufactured and assembled in a sterile environment, and thoroughly tested at our state-of-the-art quality control lab.

Our focus on excellence has earned us prestigious awards and recognitions, including ISO 9001 and ISO 14001 certifications.

We are also in the process of getting BIS IS 10500-2012 and WQA certifications.

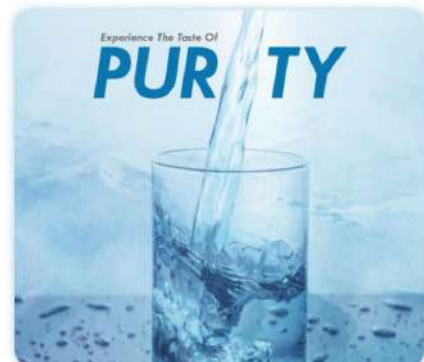


Image For Reference Purposet Only

ABOUT THE PRODUCT

Surahi: A Paragon Of Innovation, Ingenuity, And Unparalleled Quality

Crafted with meticulous attention to detail, our non-electric design is engineered to provide you with the purest and safest drinking water, free from any harmful chemicals.

- ✓ Filter Cartridge Needs No Attention For At Least 5000 Liters
- ✓ The 7-Stage Purification System Ensures Clean Water Without Any Unpleasant Odor Or Taste.
- ✓ Made From Pure Virgin Food-Grade Materials
- ✓ Zero Wastage Of Water, And The High Storage Capacity

[Learn More About Surahi](#)

Influencer Marketing

Our team specializes in getting you the best influencer endorsement deals on the market. From conducting research and negotiating deliverables to giving a creative direction and executing a mutually beneficial bargain, we do it all! Barter or paid, we find you the best influencers within your range.



India Boats

We brought in several micro influencers at nominal deals to promote the different activities offered by the brand locally.



StayScape

We generated direct business for StayScape luxury villas through multiple influencer collaborations. From getting our client the best deals on the market to regularly checking in with the influencer, the plans were executed to perfection.



forumxx and
stayscapeofficial

Talwiinder • Kammo Ji

Follow ...



forumxx 10w

Summer has finally hit & it's time to find you the best villa near Mumbai! After a really long JANUARY, there was nothing better than

🍷 not having to think about what to eat at any time of the day because the abundance of options by in-house chefs for breakfast, lunch, snack bar and dinner

🛋️ being able to relax anywhere and everywhere because the villa itself is an calming delight, with endless views to appease the senses

🍽️ receiving impeccably smooth service all the way from dining to living

🌴 having beautiful pool with garden views



2,322 likes

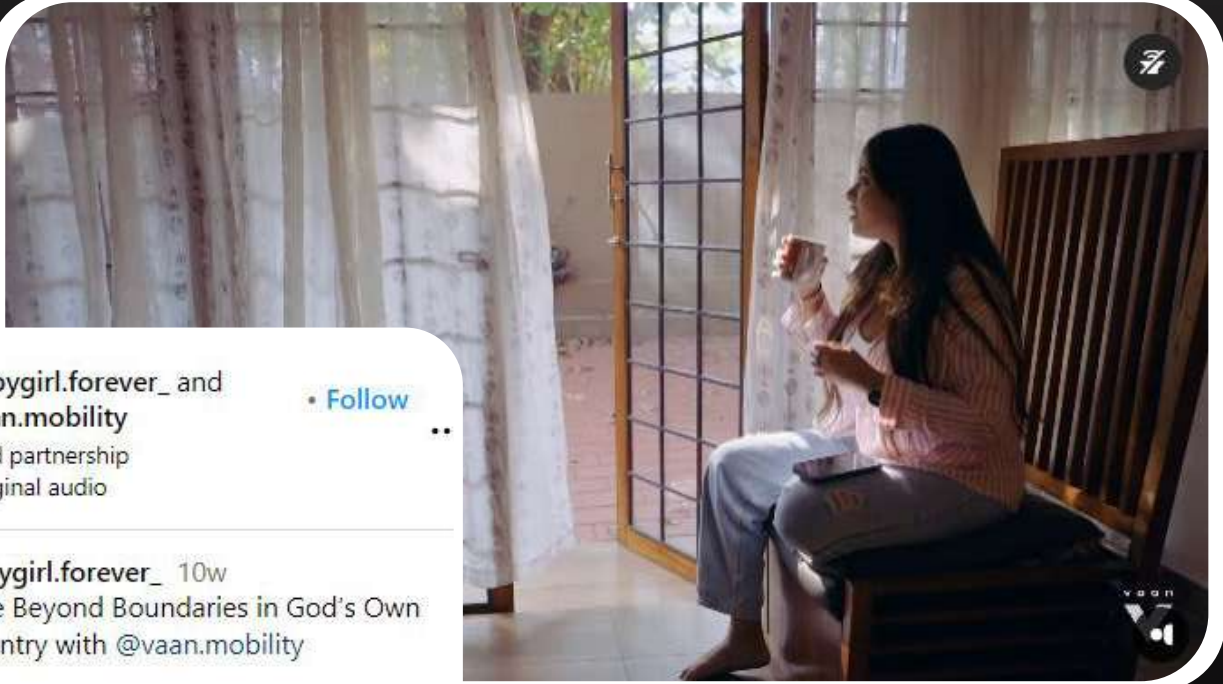
February 9



Add a comment...



Vaan



**babygirl.forever_ and
vaan.mobility**

• Follow

Paid partnership
Original audio



babygirl.forever_ 10w

Ride Beyond Boundaries in God's Own
Country with @vaan.mobility

VAAN's Premium Electric Cycles will
take you on an effortless journey with
every move on the road.

5 levels of electric gears ⚡
Redefine your ride and embrace the
future of sustainable mobility

#electricbike #ebikes #batterypowered
#ecofriendly #sustainable #commuting
#bike #energy #bicycle #electricbicycle
#technology #innovation
#environment #ev #gear #pedelec
#kochi #kerala #worldwide #tourism



1,189 likes

February 9

Our team pulled off several mid-ticket influencer deals to impress upon the pan-Indian customer base of Vaan Mobility.

Why choose us?

We at Lykkke work on the pillars of QDIP: Quality, Delivery, Information, and Productivity.

We deliver well-researched and quality-driven products on time, boosting the productivity of both teams involved.



Our Happy Clients





Lykkke digital team helped us in recreating the logo and provided us with a very effective website. Highly recommended for Branding, social media and website

Chintan | Ehara Engineering

Lykkke Digital is a company of young ambitious people with a fresh and innovative outlook. They really pay attention to the detailed needs of the customer and design accordingly.

Arjuli Chedha | Thermoshell

It was a wonderful experience to work with Lykkke digital. They were very quick and efficient in developing one of our websites for our German counterparts. The consistency and creativity that they showed in regularly posting and upgrading our social presence is really appreciated. I thank Meha and her team for continuously supporting us in our journey.

Sanchita bhawanlankar | Twin Engineer

Lykkke Digital offered a very positive experience. The team listened very closely to my requests and completed perfect Social Media services for my company. I will absolutely consider working with Lykkke Digital for any future social media management needs.

Ms. Sneha

Meha and her team did an excellent job delivering on time. We needed to build a website quickly before a conference that was quickly approaching, and we luckily found this team. They were efficient in the website they executed, but more than that, they were always prompt and available to fix or add anything we needed. We're happy with the service they provided!

Sanjana Gupta | Maritimeshceo

It was a great experience for me and my brand with Lykkke digital. It is the company where your brand name reaches the core audience which helps to market your brand name. Keep growing with Lykkke Digital.

Jyot Chaya | Jyowell

Hey Meha, It was a really great service provided by you and your Team lykkke_digital. When I wasn't able to handle my page and Can't post my Artwork on regular basis then You Guyz came and handled my Page so amazingly with your Creativity. It was really a great time & best experience with you all. Thank you again for all your efforts.. Kudos to you and your Team

Kanti | Kanti Dream Artist

We were truly impressed! Their social media marketing work was excellent too. All the deliverables reached us on time. The marketing produced definitive and solid results. Everything was organized to perfection and delivered very systematically. The team was always on hand to support us in case of emergencies and Meha personally saw the project through. Her leadership really keeps the team on track and inspires them to give their best.

Hardita Gangar | Harmani Photography